



Deep passion for video games!

DIGITAL MARKETING AND PUBLIC RELATIONS

PATRONES Y ESCONDITES [Jul – Nowadays]

Community manager – Remote

Content planning and creation for promoting *Unmemory*, an interactive escape book for mobile and tablet devices.

GGTECH ENTERTAINMENT [Oct. 19 – Jul. 20]

Digital marketing specialist – Alicante, Spain

User recruitment, community support and content creation for *IESports* and *University eSports*.

SCARECROW STUDIO [Dec. 18 – Apr. 19]

PR consultant in Spain and Latin America – Remote

Media relations support in Spanish-speaking countries.

FROM THE BENCH [Oct. 17 – Jan. 18]

Marketing intern – Elda, Spain

Community management, web content editing and press statement writing. Customer support agent during Christmas' holidays.

SPECIALIZED MEDIA

DEVUEGO [Mar. 20 – Nowadays]

Web content editor – Remote

Latest news on the Spanish video games industry, reviews and more.

LA CASA DE EL [Feb. – Mar. 19]

Web content editor – Remote

Latest news about superhero fiction in comics/graphic novels, cinema, TV series, books and video games.

TEREBI MAGAZINE [Jun. 17 – Jun. 18]

Web content editor and proofreader – Remote

Writing about video games from a cultural and gender perspective.

LOCALIZATION

LOCALSOFT [Oct. 18 – Oct. 19]

Proofreader – Remote

Grammatical, spelling and stylistic corrections in different projects related to tech and video game international companies.

MOGI GROUP [Feb. – Apr. 18]

Customer support intern – Remote

User support agent for Spain and Latin America, working with one of the most acclaimed online video games of the last years.

TRAINING

Bachelor of Journalism (2012-2016)

Miguel Hernández University

Master's Program in video games marketing, communications and management (2020-2021)

Voxel School + UCM

TECHNICAL KNOWLEDGE

- Adobe Photoshop, Premiere Pro
- Buffer, Hootsuite, Tweetdeck
- Facebook Ads
- Metricool, Google Analytics
- Google Trends, Facebook Insights
- memoQ
- Desk, Zendesk

LANGUAGES

[ENG] Intermediate / [GER] Beginner

STRENGTHS

Full of fresh ideas	Always kept up with trends
Addicted to Japanese culture	Game studies enthusiast

TALKS AND DISCUSSIONS

Beyond hobby: the video games journalism

Indie[MAD] Valencia (2019) – Speaker

DeVuego Awards 2019 Nominee

You need a good website, and you know it!

Indie[MAD] Málaga (2019) – Speaker

The phenomenon of indie video games from specialized media

DIGAMEX (2018) – Moderator

DeVuego Awards 2018 Winner

Education and career opportunities

I Valencia Indie Summit (2018) – Speaker

EVENT STAFF & OTHER ROLES

Staff and jury member

II & III Valencia Indie Summit